



About DAVACO

Based in Dallas, Texas, DAVACO, Inc. was founded in 1990 by Rick Davis. Originally known as Fixture Perfect International (FPI), the company started as a retail store fixture installation company. DAVACO's initial success was paved by the explosive growth of Blockbuster and servicing their need to open stores every 14 hours. In 2005, the expansion of DAVACO's service offerings, along with a growing client base, resulted in another double-digit growth year.

Today, DAVACO is the national leading provider of retail services, specializing in the quality management and execution of in-store merchandising, shop-in-shops and high-volume retail remodels, resets, rollouts and new stores. The company's services include: ▪ Rollouts, retrofits, resets and remodels ▪ Fixture and graphics installations ▪ Project services ▪ Project management ▪ Hard- and soft-line merchandising ▪ Site and marketing surveys ▪ Logistics and consolidation ▪ Design services ▪ Strategic sourcing/procurement management.

To accomplish this, DAVACO has over 600 skilled employees strategically located across the country, giving the company the unique ability to touch many retail locations with speed and efficiency. DAVACO is committed to ongoing training, new-employee mentoring programs, web-enabled communication systems and technology support to give its field associates the tools for success and maximum quality job performance.

As veterans to executing change for retailers, DAVACO is the leading resource for service with a single point-of-contact. The execution efficiencies afforded by a nationwide employee base and a business model that is scalable from 50 to 5,000 stores helps retailers realize speed-to-market, therefore maximizing their opportunities for sales. Streamlining the multitude of consultants, suppliers, designers and contractors generally associated with changes at retail, the company manages a cohesive process through which its customers complete their programs in an orderly and cost-effective manner without compromising quality.

Since 1990, the growth of DAVACO's comprehensive service offering has taken strategic and thoughtful planning, combined with a commitment to listening to clients and providing the services that they truly need. Careful consideration has always been taken in assuring that services are being added in a manner that maximizes the company's potential without sacrificing quality. It is through managed growth that the company builds on its ongoing success.

Nearly 16 years since the company began, the retail industry continues to recognize DAVACO's value and the role the company plays in their overall success. This was reaffirmed in 2006 with the addition of over 34 new national brand clients joining an already prestigious client roster. DAVACO's client list is a who's who of national retail brands that represent a variety of consumer products and services industries including specialty retail, drug stores, convenience, big box/supercenters, discount/outlets, banking/financial, restaurants and department stores/shop-in-shop. The company manages programs for national brands such as CVS Pharmacy, Target, Starbucks, Pier 1 Imports, Gap Brands, Limited Brands, Abercrombie & Fitch, Radio Shack, The Home Depot, Federated Department Stores and Sally Beauty, to name a few.

DAVACO is actively involved in many retail industry associations and professional organizations including: Associated Builders and Contractors, American Institute of Architects, Dallas Human Resource Management, Fashion Group International, Greater Dallas Chamber of Commerce, International Council of Shopping Centers, National Association of Convenience Stores, National Association of Display Industries, National Association of Retail Marketing Services, National Association of Store Fixture Manufacturers, National Safety Council, Retail Industry Leaders Association, Society of HR Management and The Retail People.