



DAVACO History

- 2006** DAVACO, for fifth year in a row, receives Dallas 100 Award from the Caruth Institute for Entrepreneurship at SMU's Cox School of Business, as one of the 100 fastest growing private companies in the North Texas area. Ranked 18th.
- Rick Davis, owner/CEO, is named finalist for Ernst & Young Entrepreneur of the Year.
- DAVACO sponsors MAGIC, the fashion industry trade show, for the first time.
- DAVACO introduces Brand Development division, broadening its capabilities.
- DAVACO introduces Global Logistics and Consolidation division.
- DAVACO introduces hand-held technology to increase efficiencies of nationwide employees.
- DAVACO presents a variety of educational retail seminars at events like The Fashion Group International and Retail Construction Expo.
- DAVACO expands client base of retail industries including financial, restaurants and manufacturers of consumer brands and services.
- Rick Davis, owner/CEO, is inducted into the Retail Construction Hall of Fame for his contributions to the retail industry over the years.
- DAVACO exhibits at SPECS 2006.
- DAVACO exhibits at the Retail Construction Expo.
- 2005** DAVACO, for fourth year in a row, receives Dallas 100 Award from the Caruth Institute for Entrepreneurship at SMU's Cox School of Business, as one of the 100 fastest growing private companies in the North Texas area. Ranked as 20th.
- DAVACO recognized for 15 years of membership with National Association of Store Fixture Manufacturers (NASFM).
- DAVACO exhibits at the National Association of Convenience Stores 2005 Show in Las Vegas.
- DAVACO continues to support The Salvation Army by volunteering and providing financial assistance for hurricane evacuees and local efforts to support them.
- DAVACO donates retail expertise, materials and assistance to local non-profit retailer, Lifesavers Foundation.
- DAVACO exhibits at the Retail Construction Expo West in Los Angeles.
- 2004** DAVACO relocates and expands its corporate offices to accommodate current and future growth plans.
- DAVACO, for the third year in a row, receives Dallas 100 Award from the Caruth Institute for Entrepreneurship at SMU's Cox School of Business, as one of the 100 fastest growing private companies in the North Texas area. Ranked as 28th.



A new Project Management and Project Services Division is developed as spin-off of the Retail Operations division. The project management services include: site selection; architectural survey; design services; FFE and material sourcing; construction management; store fixture and graphic installations; product display support; close-out documentation

DAVACO acquires National Construction Services, a regionally based retail services provider, located in Twinsburg, Ohio.

2003 DAVACO expands its wide array of services by adding a Product Merchandising division, providing merchandising and specialized services that include: planogram execution; compliance and continuity of merchandising; rollouts, resets and recalls; remerchandising/movement or relocation of product; new product categories and item cut-ins; new store sets and product placements; assembly of merchandise, fixtures and displays; graphic and P.O.P logistics and installation; online reporting.

DAVACO, for second year in a row, receives Dallas 100 Award from the Caruth Institute for Entrepreneurship at SMU's Cox School of Business, as one of the 100 fastest growing private companies in the North Texas area. Ranked as 36th.

2002 Fixture Perfect International (FPI) changes its name to DAVACO to reflect the company's expanded service offerings and to position the company for continued growth.

DAVACO receives Dallas 100 Award from the Caruth Institute for Entrepreneurship at SMU's Cox School of Business, as one of the 100 fastest growing private companies in the North Texas area. Ranked as 70th.

2000 FPI expands its wide array of services by adding a new Brand Merchandising division that provides soft-line merchandising services including: full service and supplemental coordinator coverage; merchandising of new shop installations; graphic rollouts, product launches and promotions; product knowledge training; visual and window displays; and in-store sales support.

DAVACO's founder and president, Rick Davis, is selected as a finalist for the Ernst & Young Entrepreneur of the Year.

FPI occupies another 5000 sq ft. of office space to accommodate explosive growth. FPI proudly celebrates its 10th anniversary.

FPI adds international and domestic sourcing to its service offerings.

1999 FPI's headquarters move to a new office location, tripling its square footage of office space. Sales hit a record high, increasing revenue by more than 63% from 1998.

1997 Senior designers are brought onboard to enhance FPI's capabilities.

FPI Services, Inc. changes its name to Fixture Perfect International, Inc. and changes its logo to more accurately reflect the new capabilities in design and store planning.

FPI jumped ahead of competitors by adding an advanced, secured website where clients track job information, view, upload and download CAD drawings and photographs of finished shops.

Key personnel join the American Institute of Architects (AIA) to further network FPI's design capabilities.



- 1996** FPI Construction, Inc., a subsidiary of FPI Services, Inc., is developed to handle large-scale projects; DAVACO acquires West End Travel.
- 1995** National site survey and CAD services are added to the list of capabilities. FPI becomes a member of the National Retail Federation. Fixture Perfect Installations, Ltd. changes its name to FPI Services, Inc. to reflect the additional services offered.
- 1993** FPI expands client base by adding clients such as Pier 1 Imports and Tandy Corporation.
- 1992** Sales focus shifts from working for fixture manufacturers to working directly for retailers.
- 1991** The original five year strategic plan was achieved, only one year after implementation of the plan. FPI began landing large rollouts for clients such as Blockbuster Video and implemented a systematic program to build a nationwide network of skilled craftsman.
- 1990** Fixture Perfect is incorporated. First hire was Mark Roberson followed by Paul Hamer, Mark Creed, Doyle Gage, Alex Caplazi, Mark Martinez, Kervin Lewis, John Rodarte, Tom Bratz and Ike Bridges (all of which remain with the company today). This initial group represents almost 100 years of DAVACO expertise.