



About DAVACO

Based in Dallas, Texas, DAVACO, Inc. was founded in 1990 by Rick Davis. Originally known as Fixture Perfect International (FPI), the company started as a retail store fixture installation company. DAVACO's initial success was paved by the explosive growth of Blockbuster and servicing their need to open stores every 14 hours. Over the years, the expansion of DAVACO's service offerings, along with a diverse client base, has resulted in continued growth.

Today, DAVACO is the national leading provider of retail and restaurant services, specializing in the quality management and execution of high-volume programs for nationwide brands. The company's services include:

- Rollouts, retrofits, resets and remodels
- Fixture, equipment and graphic installations
- Project management
- Hard and soft-line merchandising
- Site and marketing surveys
- Logistics and consolidation
- Design services
- Special initiatives.

To accomplish this, DAVACO has over 800 skilled employees strategically located across the country, giving the company the unique ability to touch many retail locations with speed and efficiency. DAVACO is committed to ongoing training, new-employee mentoring programs, web-enabled communication systems and technology support to give its field associates the tools for success and maximum quality job performance.

As veterans to executing change for retailers and restaurants, DAVACO is the leading resource for service with a single point-of-contact. The execution efficiencies afforded by a nationwide employee base and a business model that is scalable from 5 to 5,000 stores helps DAVACO's clients realize speed-to-market, therefore maximizing their opportunities for sales. Streamlining the multitude of consultants, suppliers, designers and contractors generally associated with changes at retail, the company manages a cohesive process through which its customers complete their programs in an orderly and cost-effective manner without compromising quality.

Since 1990, the growth of DAVACO's comprehensive service offering has taken strategic and thoughtful planning, combined with a commitment to listening to clients and providing the services that they truly need. Careful consideration has always been taken in assuring that services are being added in a manner that maximizes the company's potential without sacrificing quality. It is through managed growth that the company builds on its ongoing success.

The retail industry continues to recognize DAVACO's value and the role the company plays in their overall success. DAVACO's client list is a "who's who" of national consumer brands that represent a variety of service industries, including specialty retail, drug stores, convenience, home centers, big box, restaurants (fast, casual and QSR), discount/outlets, department stores/shop-in-shop and hospitality/entertainment venues.

DAVACO is actively involved in many retail industry associations and professional organizations including: American Institute of Architects, Association for Retail Environments, Commercial Construction People, Dallas/Fort Worth Retail Executives Association, Dallas Human Resource Management, Dallas Regional Chamber, Digital Signage Federation, Fashion Group International, National Association of Retail Marketing Services, National Safety Council, Professional Retail Store Maintenance Association, Restaurant Facilities Management Association, Society of HR Management, United States Green Building Council and the USGBC North Texas Chapter.